

Judging Criteria iidex2017

Academic/Post Graduate

No	Criteria
1. Originality of the invention / innovation / design	
	Novelty / Uniqueness
	Inventiveness
2. Applicability of the invention / innovation / design	
	Relevance in solving the problem (s) concerned
	Contribution
3. Commercial Potential & Propose Business Model	
	Market potential of the / invention / innovation / design
	Status of the invention / innovation / design
4. Presentation and Demonstration	
	Knowledge and presentation of the invention / innovation / design
	Display of Poster
	Exhibit of Booth
5. Academic and Intellectual Property Recognition	
	Has the Invention / Innovation / Design published or exhibited?
	Status of Intellectual Property Right (IPR) Exhibitor

Non-Academic Staff

No	Criteria
1. Originality of the invention / innovation / design	
	Novelty / Uniqueness
	Inventiveness
2. Applicability of the invention / innovation / design	
	Relevance in solving the problem (s) concerned
	Contribution
3. Commercial Potential & Propose Business Model	
	Status of the invention / innovation / design
4. Presentation and Demonstration	
	Knowledge and presentation of the invention / innovation / design
	Display of Poster
	Exhibit of Booth
5. Marketability	
	Market potential of the /invention / innovation / design
	Market spread
	Affordability
	Marketing strategy

Undergraduate

No	Criteria
1. Originality of the invention / innovation / design	
	Novelty / Uniqueness
	Inventiveness
2. Applicability of the invention / innovation / design	
	Relevance in solving the problem (s) concerned
	Contribution
3. Commercial Potential & Propose Business Model	
	Status of the invention / innovation / design
4. Presentation and Demonstration	
	Knowledge and presentation of the invention / innovation / design
	Display of Poster
	Exhibit of Booth
5. Marketability	
	Market potential of the /invention / innovation / design
	Market spread
	Affordability
	Marketing strategy

School

No	Criteria
1. <i>Concept & Project Preparation</i>	
	Concept, preparation, application, collaboration
2. <i>Product Exhibition</i>	
	Novelty and inventiveness of the product
3. <i>Documentation of Research</i>	
	Research Perspectives
4. <i>Presentation</i>	
	Presenting the display